

Ruskin' s Law

“It is unwise to pay too much, but is also unwise to pay too little.

When you pay too much you lose a little money, that is all.

When you pay too little you sometimes lose everything, because the item purchased was incapable of carrying out the task you bought it to do.

The common law of business balance prohibits paying a little and getting a lot. It can't be done.

If you deal with the lowest bidder, it is as well to add something for the risk you take.

And if you do that you will have enough to pay for something better.”

John Ruskin (1819 - 1900) https://en.wikipedia.org/wiki/John_Ruskin